

THE PHILIPPINE STAR

The GOOD NEWS

B-4 Monday, July 18, 2016

Editor: TAMMY MENDOZA

Email: goodnews@philstar.com.ph



The seven-day camp helps get Pathway students and alumni started in entrepreneurship and startups.

Ateneo's startup 'academy' helps students dive in

Student entrepreneurs continue to rise around the world. Although armed with ideas and creativity, some student entrepreneurs get intimidated and hold off dipping their toes into startup waters.

To help students gain more perspective into the entrepreneurial world and dive right into startups, Pathways to Higher Education (Pathways) organized the Swiss Re Start Up Academy in collaboration with Swiss Re Foundation and Education International.

Held in Silang, Cavite from May 30 to June 5, 2016, the camp aimed to

give Pathway students and alumni an introduction into entrepreneurial ventures.

One of the invited mentors was Markus Seifert, a senior finance manager at Swiss Reinsurance Company, who is in charge of development and maintenance of the Swiss Re Start up Academy curriculum.

Seeing how engaged the students were in developing their business ideas and how receptive they were to feedback, Seifert commended the Filipino students.

"The quality of the business ideas has been very high. I am positive that one or the other idea will suc-

ceed," he said.

For one of the academy's 41 participants, incoming 4th year AB Management Economics student Leah Kaye Sosa, the program opened her mind to new possibilities.

"The camp exposed me to what I am about to do in the future... to get out of my comfort zone, be ready to take in other experiences and be open to change and challenges," she said.

Pathways director Solvie Nubla-Lee revealed that following the success of the first Swiss Re Start Up Academy, another one is being lined up for December 2016.