

Start-up Academies & Start-up Fund

AIDUCATION: NURTURING THE START-UP SPIRIT



START-UP SPIRIT

Content

- 5 Introduction
- 6 The Start-up Academies build people and nations
- 9 Voices from the ground
- 11 The third Swiss Re Start-up Academy
- 15 Impact in Numbers
- 16 AiduEntrepreneur Success Stories 01-04
- 24 Meet the Start-ups

TEAMWORK

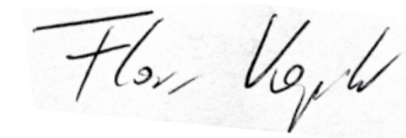
Introduction

A bike delivery service, a sustainable pig farm, and an internet provider for Small and Medium Enterprises - these may sound like typical businesses you may think...but these are businesses created by young entrepreneurs from the Aiducation program who are setting a new standard of what a young person can accomplish in a developing country, even while they are putting themselves through college. Our Aiducation Alumni and AiduFellows are finding new ways to lead sustainability and education standards in Kenya and the Philippines.

Supporting entrepreneurship aligns well with the found principles of Aiducation International – to support young students who will then change their communities for the better. Aiducation is a for-impact organization whose main focus lies in awarding merit based scholarships to bright and financially disadvantaged students in developing countries. With an Aiducaiton scholarship, our AiduFellows can finish high school and they have greatly improved prospects to find a job, attend university and help their communities. In order to support our Aiducation Alumni with their ideas for their own future and the future of their country, we host both Mentorship and Start-up Academies. Together with external mentors and Aiducation professionals, our AiduFellows and Alumni spend one week elaborating business ideas for a sustainable society. The business ideas are creative, unique and inspiring! After the Entrepreneurship Academy is complete, our Start-up Fund (www.aiducation.org/de/Content/Static/StartUpFund.html) provides financial philanthropic investments for our young entrepreneurs to build their social impact business.

One of our entrepreneurship mentors describes our academies as pure magic! It represents our spirit of community, entrepreneurial attitude and power to achieve a great impact in a developing society.

We hope you enjoy reading our stories about our inspiring young people as they develop and grow. They want to make an impact in their communities and so do we!



Dr. Florian Kapitza,
CEO Aiducation International

“Thank you so much for adding great value (...). Let this not stop here, but continue for other students and Alumni.”

Anonymous feedback from an AiduAlumni and participant of a Swiss Re Start-up Academy

The Start-up Academies build people and nations

Our Start-up Academies are five day workshops where our ambitious Aiducation Alumni in Kenya learn how to turn their business ideas into start-up ventures that make an impact.

Each team receives tailored support from an exceptional group of speakers and mentors comprised of Kenyan Entrepreneurs and international staff from our corporate sponsor, Swiss Re. Within weeks of our first Swiss Re Start Up Academy, we saw our inspiring young entrepreneurs running new businesses that created jobs and would build a better Kenya.

So, what happens if you mix a few international business professionals, a handful of Kenyan entrepreneurs, and around 50 high potential Aiducation Alumni for five days in a boarding school in Nairobi? In August 2015 we found the answer as part of our first Academy:

- **Lot's of laughter and fun.**
- **A steep learning curve** for the Aiducation Alumni whose pitches on day 1 and 5 of the academy were like night and day.
- **30-60 minutes lectures by mentors** from Swiss Re, as well as local and foreign business professionals.

- **Valuable 1:1 mentoring sessions** with each AiduAlumnus/AiduAlumna to provide individualized guidance on their career plans.
- **Around 50 Kenyan Alumni full of passion for entrepreneurship:** After the academy, 40 out of 42 answered the question how much they would like to become an entrepreneur with “very much” or “extremely much”.
- **8 start-up teams** that worked on their final pitches until late at night.
- **Many friendships and long-lasting memories,** as well as some tears that everything has to end at some point.

“(...) I will never forget the people I met and the experiences we shared. So much passion and so much fire in each one of you! I am inspired. Great things are happening, let it keep burning!”

Niel Johnson, Swiss Re Facilitator
3rd Swiss Re Start-up Academy in Aug 2015

LASTING CONNECTIONS





clockwise from the top:
AiduAlumni and Swiss Re mentor
at a discussion session.

A lecture held by a Swiss Re
Mentor during a Start-up Academy.

Attentive audience listening to
the lecture programm.

Two AiduAlumni working on
their start-up idea.



Voices from the ground

*“The Academy was such
a great experience. So
many students I met told
me how much Aiducation
and a scholarship to high
school have meant to
them. You are truly
making an impact.”*

Victor Ngai - Swiss Re Facilitator
3rd Swiss Re Start-up Academy, Aug 2015

*“It’s fantastic to see the
impact of Aiducation growing
along the needs of our
AiduFellows and AiduAlumni
together with partners like
Swiss Re (...) – now, we are
empowering our network of
students with high potential
to change their countries”*

Matthias Meier
CEO Aiducation Switzerland

*“Witnessing our AiduAlumni’s
enormous motivation and
willingness to learn
convinced me that they are
just about to unfold their full
potential and change their
society for the better.”*

Nicolas Naegeli
Vice CEO Aiducation Switzerland

Teams being coached by
two of our local stars and
'Senior' alumni.



The third Swiss Re Start-up Academy: Connecting Minds. Connecting Hearts.

by Monika Waber, Head OF HR Reinsurance at Swiss Re

The third Swiss Re Start Up Academy, which was held from 24 to 28 October 2015, was a tremendous success for everyone: alumni, speakers, mentors and organizers. Monika Waber, member of the Management Team of the Reinsurance division and the head coordinator of this Swiss Re Start-up Academy kindly shares her experiences – a sparkling review full of emotions:

“What happens if six Swiss Re employees spend a week with fifty students in Nairobi, Kenya, sharing experiences, expertise, mentoring, coaching, connecting, and having a bit of fun as well? Personally, I think that it was a mixture of pure magic and emotional fireworks.

But let me start at the beginning: A week ago, five Swiss Re ‘Mentors’ from within our Finance Reinsurance organization and I met in Nairobi, ready for a week of supporting the Swiss Re Start-up Academy. In a nutshell, the Academy is a one week intensive course which teaches high-potential students – from a variety of backgrounds but mostly underprivileged ones – how to develop a comprehensive business plan to become successful entrepreneurs in the future. But what did we do there? What’s this magic that happened?

**“I want to say thank
you for the mentorship.
It has opened my
eye to the world of
entreperneurship.”**

Anonymous feedback from an AiduAlumni and
participant of a Swiss Re Start-up Academy

Monday: Tiny sparks tentatively appearing far out on the horizon...

The Swiss Re Mentors were ready to ‘go to school’! I was nervous! At Nairobi School approximately fifty rather shy AiducationAlumni in their early twenties awaited us. All eyes on us! I had the privilege of opening the Academy together with Jeremy Kambi, the local Kenyan CEO and Co-Founder of Aiducation. I shared my wish for the week with the students: it was to be there ‘to learn with our minds but mostly with our hearts’ (yep, stolen from Aristotle’s quote). Wow, I had no idea at that time how much I would learn with my heart in the course of the week!

The first day was filled with input sessions (‘teaching’ sessions and presentations) and forming teams that would stay together throughout the week. They would collaborate to present their ‘pitches’ for their business to a jury on the Friday to come. A tiny bit of magic might yet have happened on this day with first tentative connections and relationships built between us and the students.

Tuesday: More sparks appearing...

A day full of input sessions delivered by my colleagues from Finance and Kenyan entrepreneurs. We – the mentors – spent our first hours coaching the project groups, helping them to start working on their business plans for their Start-ups. What struck me on this day was one particular ‘thing’ that would accompany us through the whole week: after every presentation, speech, input session etc. the facilitator for the day would ask one student to come forward and ‘appreciate’ the speaker. The appreciation could be anything, a special way how to applaud, a summary of what was learned, a little dance performed in honor of the speaker etc. Often those appreciations were just simply lots of fun, big smiles on our faces! I loved this from the first second on. There is just not enough appreciation and pure acknowledgment in this world (in my humble view) – but those fifty students in Kenya seem to have mastered this concept! Maybe something to carry home and transfer into our world? Wow, quite a bit of magic happened for me this day...

Wednesday: Bright sparks unstoppable...

Maybe I needed a bit of warming up, maybe it just needed those two days to build the bridges, to overcome 'shyness' on both sides? This day I felt like the ice had broken. Full force. What I will go on treasuring forever were the 1:1 mentoring sessions with students. One of my mentees shared her life story with me. And then she asked to hear my life story. Sharing my life story in a first interaction, ouch, a bit of a stretch for a 'reserved northern European' like me? But hey, if someone opens their heart, what else is there than returning it? At the end of the day I asked myself who was mentoring whom...?

Thursday: Crazy, frantic, colorful sparks all over

The 'Day Before' i.e. the last day before the pitch presentations. Lots of intense work by the students, and I'm not sure if all of them saw their bed that night. A day full of minds absorbing information and coaching, lots of hearts opening and connecting during the mentoring sessions.

Friday: Magical Fireworks in their full beauty

The teams were all fired up and ready to go. The jury saw eight fantastic presentations (wow, what progress the teams made during the week!). Feedback to the teams was given and three winning groups were selected. Subsequent to this, the teams may now submit their pitches to the Advisory Board to ask for funding by the Swiss Re Foundation. Who knows, some of them may be successful entrepreneurs soon. I certainly believe in this as I saw so much potential. It was the day of successful pitches but also the day

of fireworks and lots of emotions for me and possibly for my colleagues (I leave it up to them to comment...)? Get this: In the morning the students greeted us with a song they created and sang for us. In native Swahili language. The translation was something along the lines of 'Swiss Re our Father, Swiss Re our Mother, we are grateful for the support, we will never forget'. The memory of the sheer force of fifty something students – whom I have grown very fond of during this week – singing this for Swiss Re and us literally brings tears to my eyes as I write this blog. Listening to it on Friday morning at school, tears were streaming down my face. I wished all employees of Swiss Re could have heard the wonderful tune! Contributing to society through various means is a strong purpose of our organization; and six of us had the privilege to do this in its purest form during this week. Wow. They sang another song for us in the bus in the afternoon, on excursion to a local yogurt factory.

This time the song was in English and had the lines: 'Swiss Re, thank you, never shall we forget...': I was very touched and was starting to wonder how I was going to survive the party in the evening...

Later on, the school week was over, a party was thrown. The students performed songs and taught us how to dance, or in my case: tried to teach, haha. I am sure in this night many students never saw their beds. As for us mentors, we pulled ourselves back to the hotel sometime after midnight. It was hard for me to leave. Only after many hugs and lots of tears was this possible...



Flying home Saturday night, I was struggling to order my thoughts and feelings. My wish came true, I learned a lot. Some with my mind, but mostly with my heart. That's where the power lies: creating something by people connecting so deeply and supporting each other. However, that such connection would be possible within one week only, I feel that this is rare in one's life. Again, wow. I left energized and committed to the Alumnis and Aiducation (Aiducation International – Building People Building Nations) to continue supporting their cause to Build People and Build Nations further. In that sense I landed in Zurich remembering the quote 'don't be sad that it is over, be happy that it happened'. It's just the beginning of 'something'...

“(...) Thank you for letting us share our experience and expertise with you. Thank you for letting us learn from you. Thank you for sharing your stories. Thank you for opening our minds and hearts. (...)”

Monika Waber, Head of HR Reinsurance & Finance, Swiss Re, Swiss Re Facilitator at the 3rd Swiss Re Start-up Academy in Aug 2015.





REAL
IMPACT

Start Up Academies in numbers
Summary of four academies in 2014 and 2015.

Start-ups funded



Start-up ideas worked on



Start-up ideas presented



Overall participants
male 58% - female 42%



START-UP FUND

NUMBER OF ACADEMISTO DATE: 4

AiduEntrepreneurs success story 01

Emmanuel is passionate about
developing his business.

Emmanuel -

**TechNet -
websites made in Kenya**

Emmanuel's journey started in 2008 with an Aiducation scholarship. Now, 8 years later he has successfully launched TechNet, a provider of dynamic and affordable websites and mobile applications for local Small and Medium Enterprises (SMEs) in Kenya. In an interview, he tells us how everything started and what role Aiducation played in the success of his business.

Emmanuel, how did you come up with your small business idea?

Upon joining University, I developed a passion for website designing and development. This was brought by the need to set up an online e-commerce shop for my mother, who was running a boutique at one of the tourist hotels on Kenya's coast. Through watching youtube tutorials and other tutorials from free online courses provider like Cousera and others, I honed my web designing skills. One day, I successfully designed a fashion blog website for one of the students. Before I realized, the student had become my first client and I went on to acquire extra clients and set up a company.

Was this a project you have always dreamt of launching?

Never before had I dreamt that I would run a company that deals with web design and mobile

***Never before had I
dreamt that I would run
a company that deals
with web design and
mobile applications
development.***

Emmanuel M
AiduAlumni and Entrepreneur

applications development. I think the fact that I realised that there was a market gap where web design and apps companies never targeted SMEs that is when I started pushing myself to the idea that I can one day bridge that gap. Well, I guess we are on motion to achieving that.

What role did Aiducation play in the success of your business?

Through Mentorship academies organised by Aiducation International, I have gained vast knowledge on running a business. I was privileged to be given a role by Aiducation International as the Head-coordinator of one of the Swiss Re Start-up Academies – something that gave me a lifetime experience of leading a team and being always 100% professional. These fruitful experiences have enabled me to launch and run TechNet-Kenya. IT was also through Aiducation, that I got a chance to apply for the Swiss Re Start-up Fund.



Were there any challenges you were facing when you started your project?

When starting, the company faced major financial constraints. TechNet needed items like computers and internet connection in order to serve clients, but due to lack of funds, these items were always limited. I remember for the first few months my personal laptop had to perform double duties of school work and also business work, even though it was not even suited to handle heavy duties like web development.

Are you now a full-time business man at TechNet Kenya?

Yes, I am. Apart from my studies at university which will be over in 3 months' time, nothing else catches my full attention more than TechNet-Kenya.

What does a normal working day for you look like?

I usually wake up at 5.00 am every weekday to prepare for the day. Each day I list at least 3 new things I need to achieve for the company. My classes usually start at 7.00 am and in some

days might run to as late as 7.00pm. In the middle of the day, I usually take some hours to either finish on a website for a client or learn a new thing in web design. My day often ends as late as 11 pm when I have work for a client.

What is the most memorable feedback you have ever received on your project?

"I really appreciate the hard work, dedication, understanding and professionalism that you put in place to help me realize my dream." This was the statement by an owner of a fashion website.

What are the future plans for TechNet-Kenya?

We would like to expand our market share in Kenya. To reach that goal we have set different actions we need to perform which most are already in progress. We hope to see massive effect in less than three months' time.

*Interview: Kerstin Hockmann,
Aiducation Communications.*



Jimmy on the left
with one of his riders.

AiduEntrepreneurs success story 02

Jimmy -

Entrepreneurial spirit
on a bike

Eight years ago, Jimmy Tune was selected as a possible candidate for a scholarship from Aiducation. Inspired by a visit to Switzerland in 2014 and equipped with the necessary skills at one of Aiducation's Start-up Academies, he developed a brilliant idea to launch his own start-up: the Crosstown Courier. Jimmy is full of entrepreneurial spirit and happy to share his story with us.

Jimmy, what is the idea behind Crosstown Courier LTD?

Crosstown courier LTD was born to bridge the gap of doing city deliveries. There being no elaborate system to provide this service, the company came in handy to bridge the gap in doing deliveries of parcels, mails, lunch,

shopping, small boxes, paying water and electricity bills and all petty errands from one office to another within the city. Doing all this by bicycle means our main aim is not only to make profits but also lead the way for green entrepreneurship.

How did you come up with your small business idea?

I was volunteering in an organisation that was organising a major event in the city. As part of the organising team we printed many letters that were to be delivered to the relevant stakeholders. The internal messenger department was to handle all deliveries but they instead used third party to do the deliveries. This resulted to a majority of the letters not being delivered. The event was thus not successful and the organisation incurred huge losses since the turn out was low. I went back and thought over the whole situation; what if I had a bicycle to guarantee door to door delivery of all letters? This would be a win-win situation for me and the organisation.

Was this a project you have always dreamt of launching?

After the incident at the organisation I wouldn't stop researching about bicycle courier

businesses around the world and my passion grew stronger with each passing day. I came to learn that the bicycle courier is doing well in Europe countries like Switzerland with companies like Flash and Velo Couriers. I always dreamt to make it a reality one day and I started working towards it with the little I had.

What role did Aiducation play in the success of your business?

Aiducation came through with the Start-up Academies being offered with support from SwissRe insurance company. These mentorship sessions taught and equipped me with vast knowledge on starting, maintaining and running the business. It is through Aiducation international that I also received funding for my start-up company.

Were there any challenges you were facing when you started your project?

I had no capital so I borrowed a bicycle of one of my friends who was working night shift as I would use the bicycle during the day to handle the few delivery orders I had back then.

I faced rejection from first potential clients I approached as they thought I didn't have what it takes to handle their deliveries. Some

*Jimmy's start-up
is a green and
sustainable business.*

really said some discouraging and disturbing statements that I usually still remember but I took their critics positively to build my business.

Are you now a full-time business man at Crosstown Courier? What does a normal working day for you look like?

Yes, now I am happy to say that I am fully working at Crosstown Courier LTD as I take part time classes at the university during the evenings. I usually start my day the night before I go to bed. This is when I plan for the coming next day activities. Then in the morning together with the team we evaluate any pending ongoing delivery orders or work on placed orders for that day. This is when we plan on the riders dispatch categories.

I also take time to evaluate customer satisfaction by getting feedback i.e. confirm that our clients in the previous day received their deliveries and if they are satisfied and willing to work with us next time.

I try to book appointments with various companies, organisations, and clubs to present our concept as part of our marketing strategy.

Sometimes if we have many orders I get on the bicycle and do the deliveries too.

What is the most memorable feedback you have ever received on your project?

There was a day I pitched the idea in a Rotary meeting and immediately after my presentation one of the Rotarians asked to give us business with effect from the next day. True to their word, the next day they called and placed one of the biggest bulk delivery orders we handled in our one year of operation.

What are the future plans for Crosstown Courier?

We are now extending our market to having a segment of food deliveries as proved by the increasing demand towards this subject. Lunch delivery orders have increased significantly over the past two months and we intend to capitalize on this.

*Interview: Kerstin Hockmann,
Aiducation Communications.*



***Aiducation came through with the
Start-up Academies (...) with support
from Swiss Re insurance company.
These mentorship sessions taught and
equipped me with vast knowledge
on starting, maintaining and
running the business.***

Jimmy Tune - AiduAlumni and Entrepreneur

Lynda -

**Think Aiducation.
Think entrepreneurial.
Think pig.**



I spotted a niche and rose to the task

Lynda Kalu
AiduAlumni and Entrepreneur

Lynda K. is one of our first AiduAlumni. Scoring 51 out of 20,000 students who took the final examination in Kenya's coast region in 2011, she got a governmental scholarship to study law in Nairobi. Lynda, however, is a young lady with strong entrepreneurial spirit who aims for more. In an interview she shares how her business idea turned pink and what role Aiducation played in the success of her start-up.

Lynda, what is the idea behind „Think Pig” and when was it founded?

The idea is to rear and sell fully grown pigs in the Coastal town of Mombasa. It was founded in January 2016 and I currently have 24 pigs on my farm that is run with the help of one employee.

How did you come up with your small business idea?

I wanted to venture into agribusiness, but I wasn't sure which path to take. I was inspired by a pig farmer in a nearby town. It was common to rear cows and goats there, but rearing pigs is something rare in my part of the country. I spotted a niche and rose to the task - the way for green entrepreneurship.

Was this a project you have always dreamt of launching?

Not at all. I had all manner of business ideas, but not pig farming! I thought about the fashion industry and was almost sure that was what I wanted to do. But here I am today!



A pink business with pigs.

What role did Aiducation play in the success of your business?

Due to the mentorship academies, I am fully equipped to run a start-up. In addition, I won the first round of the Wonderland award, which was again being run by Aiducation. The award was a sum of USD 300, which I used to buy my first four pigs. Most importantly, I received the rest of the capital needed for my business from the Start-up Fund.

Were there any challenges you were facing when you started your project?

Yes. I did not eventually win the grand prize of the Wonderland Award and the running capital for my business was a bit too high. I was not sure whether I would be able to sustain it. I, however, got capital from the Start-up Fund and the business is up and running.

Are you now a full-time business woman at Think Pig? What does a normal working day for you look like?

I play a managerial and supervisory role in my business. When I am at the farm, that is once

per month, I am mostly checking the health of the pigs, consulting with the Vet and generally checking the conditions of the pigs and the environment they are in. I am also constantly checking out on market opportunities.

What is the most memorable feedback you have ever received on your project?

“There is so much potential in this project. The sky is the limit.” This was a remark by one of my mentors.

And what was the most memorable experience you ever had at your start-up?

Hosting Aiducation and Swiss Re mentors at the farm was definitely my best memory of my start-up!

What are the future plans for Think Pig?

I want to have at least 100 pigs at any given time. My vision is to get to processing pig meat.

*Interview: Kerstin Hockmann,
Aiducation Communications.*

Lynda checking if her pigs
are all well.

MEET THE START-UPS

AIDUCATION START UPS SINCE 2014

Since our first Swiss Re Start-up Academy in 2014, 38 unique start-up ideas have been presented at our Academies. Behind each is an entrepreneurial AiduAlumna/ AiduAlumnus with passion and drive, and after the Academy also the know-how to realize

his/ her start-up idea. Eleven start-up ideas from participants of the Swiss Re Start-up Academies launched with financial support from the Start-up Fund. Have a look at the range of topics and industries covered and feel the and passion and diversity of talents among our AiduFellows and Alumni.

INFINITY DESIGNS

A first-of-its-kind Kenyan fashion brand, which features high quality fabrics and reflects local pride.

Founded by:

Lynda Kalu

www.aiducation.org/en/aidu_seekers/323

SPLASH TOMATO FARM

A tomato farm that provides tomatoes all year around through affordable, local greenhouses.

Founded by:

Darleen Ongwena

www.aiducation.org/de/aidu_seekers/114

AIDULINK

This website is catered for employers, tapping into the talent pool of Aidufellows.

Founded by:

George Jilani Mwamuye

www.aiducation.org/en/aidu_seekers/288

ULTRAMALL

A proprietary app that enables smart shoppers to compare prices and order from retailers.

Founded by:

Peter Safari Kono

www.aiducation.org/en/aidu_seekers/441

CHURCHILL'S CHOICE - LOCAL FISH PONDS

This fish pond project meets an increasing demand in fish and provides cheaper products inland.

Founded by:

Rachael Mweri Sidi

www.aiducation.org/en/aidu_seekers/202

ECO-FRIENDLY BIO FUEL

Cow dung, saw dust and dry leaves provide a low-cost eco-friendly bio fuel.

Founded by:

Evelyne Dama Angore

www.aiducation.org/en/aidu_seekers/112

KAKANJUNI BUSINESS PARK

A business park to provide services to locals and parts to motorbikers.

Founded by:

Thoya Karisa Masumbuko

www.aiducation.org/en/aidu_seekers/234

WATAMU MARKETS

Online Watamu Market provides a one-stop portal to hotels, restaurants and others catering establishments for coastal tourists.

Founded by:

Emmanuel Mbungu Mtuku

www.aiducation.org/en/aidu_seekers/420

START-UP FUND

START-UP FUND

CROSSTOWN COURIER

A fast and reliable bicycle courier service within the Mombasa Central Business District.

Founded by:

Jimmy Tune

www.aiducation.org/en/aidu_seekers/416

CHICKEN INCUBATOR

A self-made incubator for the hatching of chickens.

Founded by:

Donald Mwakina

[www.aiducation.org/en/aidu_seekers/265-](http://www.aiducation.org/en/aidu_seekers/265-Donald-Future-Mechanical-Engineer)

[Donald-Future-Mechanical-Engineer](http://www.aiducation.org/en/aidu_seekers/265-Donald-Future-Mechanical-Engineer)

MELONIA

A melon farm project with an attached retail store to sell melon juice.

Founded by:

Obrein Telly

http://www.aiducation.org/en/aidu_seekers/322

LOCAL CHICKEN BREAD

Production and sales facility for a popular local chicken breed.

Founded by:

Brighton Ngari

www.aiducation.org/en/aidu_seekers/442-Brighton-

CLEANING SERVICES

A B2B cleaning service for urban areas.

Founded by:

Juma Harrison

www.aiducation.org/en/aidu_seekers/347

BEEKEEPER

Production and sales of honey and beekeeping products.

Founded by:

Mahammud Majib Mgandi

www.aiducation.org/en/aidu_seekers/187

CHANYA FARM FOODS

Production of vegetables and fruits using existing fertile farm land.

Founded by:

Mary Chanya

www.aiducation.org/en/aidu_seekers/125-Mary

HAND BAGS

Sales of self-made hand bags.

Founded by:

Mercy Kithi Dama

www.aiducation.org/en/aidu_seekers/418

RECYCLING

Collection, sorting and selling of plastic waste to recycling plants.

Founded by:

Asha Warighe Kirigha

www.aiducation.org/en/aidu_seekers/171-Asha-Surgeon

MUSHROOMS

Production and sales of two types of mushrooms.

Founded by:

Sabina Miriam Lughanje

[www.aiducation.org/en/aidu_seekers/256-Miriam-](http://www.aiducation.org/en/aidu_seekers/256-Miriam-Zuk%C3%BCnftige-Chirurgin)
[Zuk%C3%BCnftige-Chirurgin](http://www.aiducation.org/en/aidu_seekers/256-Miriam-Zuk%C3%BCnftige-Chirurgin)

Academy
December 2014

IT STARTS WITH AN IDEA ...

...
LOTS OF
HARD
WORK...

COMMERCIAL FARMING OF VEGETABLES

Commercial farming of vegetables focuses on a sustainable and scalable production process.

Founded by:

Kadzo Mwambegu Dadu

www.aiducation.org/en/aidu_seekers/405-Kadzo-

LUGGAGE HANDLING

The Luggage Handling Point will assist its traveling clients by storing luggage.

Founded by:

Boniface Mwadime Mwasaru

www.aiducation.org/en/aidu_seekers/394-Boniface-

FRUIT AND VEGETABLE JUICE PARLOR

Natural Antioxidant Parlour produces and sells healthy and nutritional juices.

Founded by:

Wacharo Faith Mwakidedela

www.aiducation.org/de/aidu_seekers/197-Wacharo-social-worker?action=show&controller=aidu_seekers&id=197-Wacharo-social-worker&locale=en

USL INSURANCE

USL Insurance acts as an agency for laptop insurances at universities.

Founded by:

Andrew Sikudhani

www.aiducation.org/en/aidu_seekers/11-Andrew-Doctor

ELITE VIDEO & PHOTOGRAPHY

Elite video and photography productions provides professional services to document events for private individuals and companies.

Founded by:

Roman Fondo Gona

www.aiducation.org/en/aidu_seekers/402-Roman-Doctor

MARA FURNITURES

Mara Furniture offers solid and wooden furniture for private and commercial customers.

Founded by:

Anthony Kalu

www.aiducation.org/en/aidu_seekers/113-Antony-Doctor

LARGE SCALE CROP FARMING

Large scale crop farming is run as a semi-industrial agriculture business to reduce food shortages.

Founded by:

Lilian Ndro Lozi

www.aiducation.org/en/aidu_seekers/208/

CORNERSTONE SCHOOL

A primary school in Malindi that provides access to education for pupils at primary school level.

Founded by:

Julius Fondo Mramba

www.aiducation.org/en/aidu_seekers/423-Julius-

START-UP FUND

START-UP FUND

GUM ARABICA

Commercial farming and trading of Gum Arabica from Acacia trees for use in chewing gum, soda, and other products.

Founded by:

Samuel Mudha

www.aiducation.org/en/aidu_seekers/232/

MILK ATM

Establishment of local retail milk stores with the potential to automatize sales with a milk machine.

Founded by:

Constance Jali Patience

www.aiducation.org/en/aidu_seekers/148-Constance-Lawyer

FERTILIZER

Development of natural and cost-efficient fertilizer from organic waste.

Founded by:

Petronila Mlewa

www.aiducation.org/en/aidu_seekers/340-Petronila-Future-surgeon

AGRIBUSINESS

Development and building of a greenhouse to plant various crops.

Founded by:

Fredrick Amani

www.aiducation.org/en/aidu_seekers/141-Amani-Future-Business-Man

MUSLIM WEDDING

Wedding service that offers all common services for muslim brides including wedding dress rental, hennah and hair dresser.

Founded by:

Fatma Athman Mohamed

www.aiducation.org/en/aidu_seekers/242-Fatma-Future-surgeon

FASHION

Creating a Kenyan fashion brand by designing and selling Kenyan clothes.

Founded by:

Sammy Lizzy Pendo

www.aiducation.org/en/aidu_seekers/440-Lizzy-

LIBRARY

Mobile library that rents out all official school text books to students in Kenyan secondary schools.

Founded by:

Karisa Ngowa Salim

www.aiducation.org/en/aidu_seekers/70-Salim-Zukünftiger-Ingenieur

Academy
November 2015



TO CHANGE THE WORLD



TOWARDS A BRIGHTER FUTURE

START-UP FUND

SMARTFARM

Smart Farm is a pig farm that rears and sells pigs.

Founded by:

Lynda Kalu

www.aiducation.org/de/aidu_seekers/323-Lynda-Future-lawyer?action=show&controller=aidu_seekers&id=323-Lynda-Future-lawyer&locale=en

OMAKA MEAT ENTREPRISE

Omaka Meat Enterprise is a butchery in Mombasa.

Founded by:

Julloh Omar

www.aiducation.org/de/aidu_seekers/244-Omar-Engineer?action=show&controller=aidu_seekers&id=244-Omar&locale=en

TASTE AFRIQUE CO.LTD : CHIBUNDIRO

Creating and promoting great-tasting and healthier products from nature's best.

Founded by:

Gift Pola

www.aiducation.org/en/aidu_seekers/243-Gift

TECHNET

Provider of dynamic and affordable websites for local Small and Medium Enterprises (SMEs) in Kenya.

Founded by:

Emanuel Mbungu

www.aiducation.org/de/aidu_seekers/420-Emmanuel?action=show&controller=aidu_seekers&id=420-Emmanuel&locale=en

SAFARI FARM

Growing of maize and beans and supply for sustainable development and hunger reduction in Kilifi county and beyond through irrigation.

Founded by:

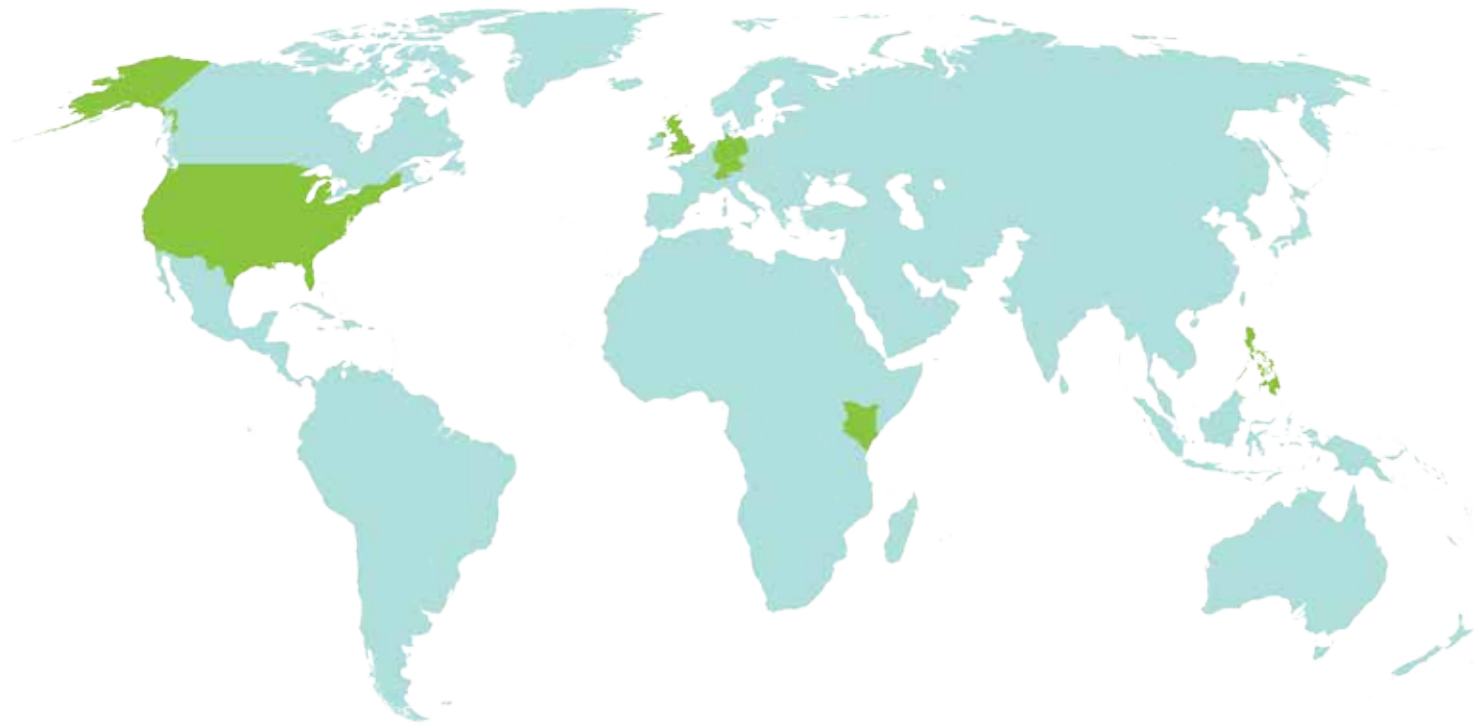
Eddie Kono

www.aiducation.org/en/aidu_seekers/5-Eddie

Additional Start-ups
Start-up Fund

We are active globally.

34



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35

For information on the Start-up Fund visit: www.aiducation.org/de/Content/Static/StartUpFund.html



Aiducation International is a for-impact organization that awards merit-based scholarships to bright and needy high school students in developing countries (focus Kenya and Philippines). The scholars participate in Aiducation's unique mentoring program and thus become part of a network of future decision makers who develop a culture of giving back to their communities. Thereby, donors directly impact individuals and their societies alike. | www.aiducation.org