



Aiducation International



Change someone's
life - forever.

A young woman with short dark hair, wearing a black long-sleeved shirt, is sitting at a wooden desk. She is looking directly at the camera with a focused expression while holding a yellow and black marker over an open notebook. In the background, a young child is also looking towards the camera. The setting appears to be a classroom or a study area with a simple wooden desk and a chalkboard in the background.

Our concept:
Unique scholarships
that make a
difference

Focus on Education:

Formal Education + Civic Leadership + Development

At Aiducation, we believe in two basic principles:

- 1 Education is the most important lever for the development of people.
- 2 Active People are the most important lever for the economic, political, and social development of a country.

Therefore, together with our donors (AiduMakers), we support bright and motivated, but needy students through merit-based scholarships. Every student is helped in two ways:

Formal Education: With each scholarship you provide a talented student who lacks the financial means with access to education.

Civic Leadership and Development: Each of our scholars (AiduFellows) participate in our mentoring program and thereby receives mentoring, training, and coaching and becomes part of our unique network of future decision makers that will drive their country forward in an economic, political and social way.

Build on Meritocracy: Leverage the impact

We want to maximize the impact of your donations and ensure sustainable change. This is why we focus on high potential students who have already demonstrated excellence in school and extracurricular activities but lack the finances to access education.

All of our applicants have passed a rigorous selection process and fulfill these 3 criteria.

1. They belong to the top 10% of the most talented students in their school year.
2. They come from disadvantaged financial backgrounds.
3. They convince us of their potential with their extraordinary personalities.



Enjoy Transparency: You decide who you support

Our scholarships are based on a 1:1 principle: As the AiduMaker (donor), you can decide which young talent you want to support and you can name the scholarship you award (e.g. „Frank Miller Scholarship“).

But transparency doesn't stop here. Each year, you will receive progress reports on the student's performance. This way, you can track the impact of your donation. The progress reports includes information on your AiduFellow's success in the classroom and extra-curricular activities.

We ensure the biggest possible impact of your donation through transparency and efficiency of our work. Our guarantee: at least 90% of each scholarship is invested directly into education.



"Aiducation is always inspiring me with their work and I look forward to see what impact they will have in the future. My best wishes and support!"

*Ann Söderblom (Söderblom Design),
AiduMaker*



Our impact:
enabling sustainable
change for individuals
and nations

Direct Impact: One student at a time

Giving bright and financially disadvantaged students access to education and mentoring means enabling them to pursue their dreams and changing their lives dramatically. The direct impact of an Aiducation scholarship can be exemplified by David:

David graduated from his primary school (free to attend in Kenya) at the top of his class, but his parents who are farmers and have to support their family on a minimal income, couldn't afford to pay his high school fees. But thanks to the financial support of his AiduMaker, David could go to school and get closer his dream to become an electrical engineer. In 2011, David graduated from high school with the best grades in Kilifi County (out of over 7,000 students) and has now received several grants and loans to study at Kenya Polytechnic University College, in Nairobi.

"I had problems paying for my school fees, but after getting the scholarship I was able to fully concentrate on my studies and did succeed"

David Charo K - AiduFellow



Long term impact: Building a new generation of leaders

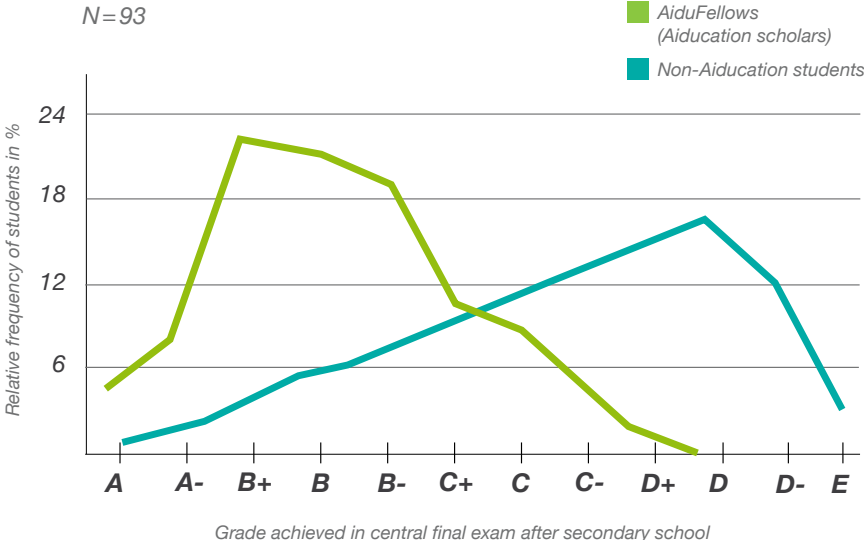
Your scholarship will not only allow your AiduFellows to go to school, but it will also make them part of a powerful network of high-potentials in their country. A network consisting of future teachers, social workers, nurses, doctors, lawyers, politicians and entrepreneurs - all eager, willing, and able to contribute to the economic, political, and social development of their country.

In the yearly Mentorship Academies, our scholars meet to network, learn, and get involved: in groups, they design strategies to enhance the development of their country and define what role they can play in this development.



Facts an Figures: Our work in numbers

Aidufellows attain higher grades than average Kenyan students. Students financed by Aiducation International (Aidufellows) show a clearly above average school performance. Almost 66% of all Aidufellows belong to the top 30% of their class.



Discover a tailored way to support sustainable change.



1. Become an AiduMaker - give a scholarship. Award a high-school scholarship directly to the one talented, needy and motivated student you believe in most.

2. Become a member - support our work as an AiduFriend through an annual membership contribution. Meet other AiduFriends at exclusive events and stay up to date on our activities and progress.

3. Support us as an AiduPartner - enter a mutually beneficial partnership. As an AiduPartner your collaboration with Aiducation International is based on a tailor-made proposal.

Get active! You can find further information on our website: www.aiducation.org

This is how it works: For AiduMakers (donors of a scholarship)

Your personal favorite

Choose a student that you want to support from a pool of high-potential applicants. You can select your AiduFellow from our database (www.aiducation.org) or contact us directly: info@aiducation.org

Progress reports

Follow your scholar's (AiduFellow) progress by receiving annual reports of your student's performance.

Tax deductibel donation

It only costs one coffee a day! Each scholarship costs CHF 700 (€ 650, £ 440, or US\$ 750) per year for four years. Fees are payable in annual installments or as a lump sum and are tax detuctible.

This is how it works: For AiduFriends (Members of Aiducation)

Join the network

Interact with other AiduFriends at special Aiducation events.

Transparency and information

Stay informed about our progress and participate in our Annual Assembly.

Membership contribution

It's only two dinners per year! Our annual membership is CHF 100 (€ 80, £ 70, or US\$ 110) per year.

Find out more on our website www.aiducation.org, or contact us directly: info@aiducation.org

This is how it works: For AiduPartners (companies and foundations)

As an AiduPartner, you have various options to enter into a partnership with us, which will be individually tailored to your preferences. Whether you want to sponsor Mentorship Academies or Aiducation events, award scholarships, help to establish a "talent-raising" or "scholarship-raising" chapter, or support our activities with contributions in kind. Your commitment allows us to do what we do best: realize potential together with you and our AiduMakers!

We look forward to discussing the different possibilities with you personally.
Contact us at aidupartners@aiducation.org.



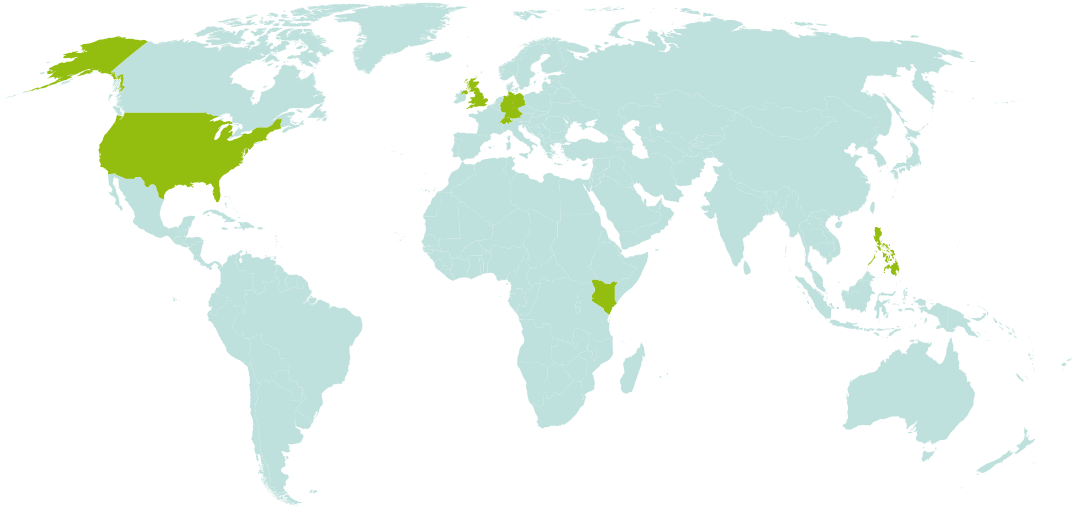
How it all started



In 2006, Jeremiah Kiponda Kambi, a physician, founded an organization in Kenya with his friends. The purpose of this organization was to battle one of the biggest problems in his country: restricted access to high school caused by school fees that were unaffordable for a large percentage of the population. This commitment first convinced Kristin and Florian, and later the entire Swiss team, to join this effort and refine and push the idea forward.

The result is Aiducation International, with chapters in Kenya, Switzerland, Germany, the UK, the US and being set up at the moment the Philippines. Aiducation International lives through the commitment and motivation of its Aiducators (volunteer workers) and AiduMakers. Together they have awarded hundreds of merit-based scholarships to talented and needy students and have, thereby, fostered the development of an active civil society.

Towards a global organization for education



Aiducation International consists of "talent-raising" chapters and "scholarship-raising" chapters, which are registered as not-for-profit organizations in their respective countries. The "talent-raising" chapters recruit and attend to our scholars locally. The "scholarship-raising" chapters introduce the candidates to potential AiduMakers.

Contact us!

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“Education is the great engine of personal development. It is through education that the daughter of a peasant farmer can become a doctor, that the son of a mineworker can become head of the mine, that a child of farmworkers can become president of a great nation.”

Nelson Mandela