



Privacy Policy

Aiducation International, c/o RMPLAW, Dufourstrasse 90, 8008 Zurich, Switzerland („Aiducation“) takes the protection of your personal data very seriously. We want you to know when we store which data of you and how we use it. We took technical and organisational measures to ensure that we as well as our external service providers comply with the laws on data protection as applicable in Germany.

In the following we will inform you about the data which we request from you and which we store after you enter it through the Aiducation website (<http://www.aiducation.org>) or by other means and how we use this data.

We kindly ask you to check this privacy policy on a regular basis since we might update and amend it from time to time.

1. Personal Data

Personal data is the information by which you may be identified. This includes information such as your name, your address and your telephone number. Information that does not relate to your person in the real world (e.g. the time you spend on our website or the number of website users) is not personal data.

Generally you can visit the Aiducation website without having to enter personal data. You are not obliged to submit personal data to Aiducation if you only wish to inform yourself on our website.

However, if you become an AiduMaker or intend to support Aiducation financially by making a donation, we will kindly ask you for your name and other personal information in order to be able to process your AiduMaker request. It is your free choice to use our online AiduMaker form. In addition, we will point out to you explicitly if and when such personal data is collected as part of the process of registering as an AiduMaker.

Payments will not be made online, therefore you do not have to enter your bank account or credit card details in the AiduMaker form. Instead, we send an invoice in writing (incl. e-mail) to the address as indicated by you, kindly asking for payment of the amount due.

By registering as an AiduMaker you give your consent that Aiducation may collect, process, use and transfer your personal data for the purposes mentioned under Section 2 of this Privacy Policy.

2. Use of Data

We use your personal data (e.g. name, postal address) for the following general purposes: to administer customer relationship with you as AiduMaker, including the processing of invoices addressed to you; for communications and information pertaining to your commitment as an



AiduMaker; to reply to your queries and messages sent to us; to assess the interest in our services and the Aiducation website and to improve them; to inform you by email or letter about improvements and news that could potentially be of your interest; to settle conflicts; to prevent actions that might be prohibited or illegal; to enforce our Conditions of Donation; as well as all other purposes that we inform you about at the time of data collection.

3. Transfer of Personal Data to Third Parties

We use your personal data only within Aiducation, i.e. the umbrella organisation and the associated national charters (e.g. Aiducation Germany, Aiducation Switzerland), including sub-sections thereof. As far as we transfer data to data processors outside the European Union we assure you compliance with the required data protection standards. Aiducation also cooperates with and transfers personal data to external service providers to serve the purposes mentioned under Section 2 of this Privacy Policy.

These service providers are bound by contract to Aiducation and may use personal data which they receive in this relationship for the purposes contractually stipulated only. All persons handling your personal data are subject by law to the German Federal Data Protection Law (Bundesdatenschutzgesetz), other statutory regulations as well as by contract to the Aiducation Privacy Policy. Apart from that we do not transfer your data to any other third parties. However and as far as we are obliged to do so, either by law or by court order, we may submit your data to recipients eligible thereunder.

4. Logging

Aiducation collects statistical information when you visit our website such as IP addresses, the number of website visitors or the use of certain features or services. This data is used for statistical purposes only and Aiducation may also revert to external services in this context. The analysis which Aiducation conducts, however, does not refer to individual persons nor does it involve any personal data. Instead, only general, anonymised statistics are generated and analysed.

5. Use of Cookies

To ensure the optimal functioning of the Aiducation website and to collect information concerning the general use of the website we may use so-called cookies. Cookies are small data text files which do not contain any personal data and which might be stored temporarily on your device. You may delete these cookies at any time without any problems (via the settings of your web browser).

You can influence the use of cookies as follows: by changing the settings of your browser (usually under "Options" or "Settings" of your browser menu) you have the choice to either accept all cookies, to be informed when a cookie is stored or to reject all cookies. Your decision to reject our cookies might compromise the functioning of our website and prevent some services from being accessed. Thank you for your understanding.



6. Embedding External Social Networks such as Facebook and Twitter

To disseminate the contents and concerns of Aiducation more easily and comfortably, Aiducation implemented at some points recommendation buttons, plugins and widgets of the social networks Facebook and Twitter. By clicking on these functions a new window opens which offers you to share the respective content or link directly with these networks. In order to use this service you have to register with Facebook or Twitter before. Only if you are logged in with your Facebook or Twitter account these contents or links can be shared with your Facebook or Twitter contacts in accordance with your privacy settings. Please refer to the respective privacy policies in order to find out more about the purpose and scope of the data which is collected by the Facebook and Twitter websites through embedded services on the Aiducation website (Facebook Privacy Policy, Twitter Privacy Policy).

In addition there are direct links to contents and information about Aiducation stored at Youtube, Xing, Ammodo, LinkedIn and other networks. The functions of these networks also offer you to share these contents and information with other users. For further information please refer to the privacy policies of Youtube, Xing, LinkedIn and Ammodo (Youtube Privacy Policy, XING Privacy Policy, Ammodo Privacy Policy, LinkedIn Privacy Policy).

7. Right of Objection to Data Use und Data Deletion/Correction, Newsletter

Of course, you are free to decide if and for which purposes we may use your data.

Pursuant to the applicable laws and regulations on data protection, in particular the German Federal Data Protection Law (Bundesdatenschutzgesetz), you may withdraw at any time the your consent to use your data which you gave us when registering as an AiduMaker. Such withdrawal has immediate effect as far as our future use of this data is concerned. Likewise and under certain conditions you are entitled to demand the correction, blocking or deletion of the data which we stored. To withdraw your consent or for the correction, blocking or deletion of your data please send an email indicating your request and your address to [datenschutz \[at\] aiducation.org](mailto:datenschutz[at]aiducation.org).

In any event, personal data that was collected will be deleted by Aiducation as soon as it is no longer necessary to store it to fulfill the purposes for which it was stored originally. The data is being blocked instead of being deleted if the deletion is against retention periods imposed by law, statute or contract.

The Aiducation website offers you the possibility to subscribe to a newsletter with targeted information. The newsletter subscription will be activated only after you have consented to receiving the newsletter by confirming the registration link sent to you in separate email. You can unsubscribe at any time. Generally each newsletter contains a link at it's end enabling you to unsubscribe without any problems. Of course you can withdraw your consent to receiving the newsletter at any time. In order to withdraw your consent please send an email to [abo-widerruf \[at\] aiducation.org](mailto:abo-widerruf[at]aiducation.org).



8. Protection of Your Data

We want you to feel secure when you share your data with us. The protection of your personal data is very important to us. Even though no website can guarantee perfect security we implemented appropriate administrative, technical and physical security procedures to protect the personal data which you share with us.

9. Questions and Comments

For questions, suggestions or comments concerning data protection please send an email to [datenschutz \[at\] aiducation.org](mailto:datenschutz[at]aiducation.org).

Due to the rapid development of new web technologies we have to update and amend this Privacy Policy from time to time. We will inform you about changes here.

This Privacy Policy is effective as of May 25, 2015.