



## Privacy Policy

**Aiducation International (the “Umbrella”), c/o RMPLAW, Dufourstrasse 90, 8008 Zurich, Switzerland, and its National Chapters (together „Aiducation“) take the protection of your personal data very seriously. We want you to know when we store which data of you and how we use it. We took technical and organisational measures to ensure that we as well as our external service providers comply with the laws on data protection as applicable in the European Union and other applicable jurisdictions.**

In the following we will inform you about the data which we request from you. This data we store after you entered it through the Aiducation website (<http://www.aiducation.org>) or provided it to us by other means. Below, we will disclose how we use this data.

Due to the rapid development of new web technologies we have to update and amend this Privacy Policy from time to time. We kindly ask you to check this Privacy Policy, which can be found on the [Aiducation website](#) on a regular basis, since we might update and amend it from time to time.

### 1. Personal Data

Personal data is any information relating to an identified or identifiable person. This includes information such as your name, your address and your telephone number. Information that does not relate to your person in the real world (e.g. the time you spend on our website or the number of website users) is not personal data.

Generally you can visit the Aiducation website without having to enter personal data. You are not obliged to submit personal data to Aiducation if you only wish to inform yourself on our website. For more detail, please refer to sect.4 to 6 below.

However, if you become an AiduMaker or intend to support Aiducation otherwise by making a donation, we will kindly ask you for your name and other personal data in order to be able to process your AiduMaker request or your donation. It is your free choice to use our online AiduMaker form. In addition, we will point out to you explicitly if and when such personal data is collected as part of the process of registering as an AiduMaker.

Payments will not be made online, therefore you do not have to enter your bank account or credit card details in the AiduMaker form. Instead, we send an invoice in writing (incl. e-mail) to the address as indicated by you, kindly asking for payment of the amount due. It is your free choice to use third party payment services, such as PayPal. In this instance please refer to the respective privacy policy ([PayPal Privacy Policy](#)).

By registering as an AiduMaker, or by making a donation otherwise, you confirm that Aiducation may collect, process, use and transfer your personal data for the purposes mentioned under Section 2 of this Privacy Policy.

## 2. Processing of Data and Purposes

We only process your personal data in a lawful, fair and transparent manner. We only collect it for specified, explicit and legitimate purposes.

According to the EU General Data Protection Regulation (“**GDPR**”), Art.6, the processing of data is lawful:

- with consent of data subject to process for specific purposes
- if necessary to fulfil contractual obligations
- if necessary for compliance with legal obligations
- if necessary to protect vital interests of the data subject or another natural person
- if necessary to perform a task carried out in the public interest or the exercise of official authority
- if necessary for the legitimate interests pursued by the controller or third party, except where such interests are overridden by the interests and fundamental rights of the data subject

In particular, without limitation, your personal data is collected and processed by Aiducation for the following purposes: to administer our customer relationship with you as donor or as a beneficiary, in particular to perform our duties in respect to the scholarships, to organize the academies in which you are taking part as a mentor or participant, to manage the Startup Fund, to process invoices, to manage the funds, to make payments; for communications and information pertaining to your commitment as a donor; to reply to your queries and messages sent to us; to assess the interest in our services and the Aiducation website and to improve them; to report back to you about the donation you have made, how it was allocated and what impact it had; to inform you by email or letter about improvements and news that could potentially be of your interest; to settle conflicts; to prevent actions that might be prohibited or illegal; to enforce our Conditions of Donation; as well as all other purposes that we inform you about at the time of data collection.

## 3. Transfer of Personal Data to Third Parties

Aiducation may transfer your personal data in the following instances:

### a. Within Aiducation

We use your personal data only within Aiducation, i.e. the Umbrella and the National Chapters (e.g. Aiducation Germany, Aiducation Switzerland), including sub-sections thereof. As far as we transfer data to entities outside the European Union we assure compliance with the required data protection standards.

Your personal data is shared with other entities within Aiducation, in particular with the Umbrella, for the purposes mentioned in section 2 above. Such information sharing is usually based on a contract or agreement between the entities concerned.

#### b. Service Providers and Agents

Aiducation also cooperates with, and transfers personal data to, external service providers to serve the purposes mentioned under section 2 of this Privacy Policy.

These service providers are bound by contract to Aiducation and may use personal data which they receive in this relationship for the purposes contractually stipulated only. All persons handling your personal data are subject by law to the GDPR or other statutory law and regulations as well as by contract to the Aiducation Privacy Policy. Apart from that we do not transfer your data to any other third parties.

#### c. Other External Recipients

We may transfer personal data about you

- to public entities and institutions
- to credit and financial services or comparable institutions
- other third party recipients

in particular for the purpose of ensuring that we can meet the requirements of applicable law, contractual obligations, market practices and compliance standards in connection with transactions you enter into and the service that we provide you with.

## 4. Logging

Aiducation collects statistical information when you visit our website such as IP addresses, the number of website visitors or the use of certain features or services. This data is used for statistical purposes only and Aiducation may also revert to external services in this context. The analysis which Aiducation conducts, however, does not refer to individual persons nor does it involve any personal data. Instead, only general, anonymised statistics are generated and analysed.

## 5. Use of Cookies

To ensure the optimal functioning of the Aiducation website and to collect information concerning the general use of the website we may use so-called cookies. Cookies are small data text files which do not contain any personal data and which might be stored temporarily on your device. You may delete these cookies at any time without any problems (via the settings of your web browser).

You can influence the use of cookies as follows: by changing the settings of your browser (usually under "Options" or "Settings" of your browser menu), you have the choice to either accept all

cookies, to be informed when a cookie is stored, or to reject all cookies. Your decision to reject our cookies might compromise the functioning of our website and prevent some services from being accessed. Thank you for your understanding.

## 6. Embedding External Social Networks such as Facebook and Twitter

To disseminate the contents and concerns of Aiducation more easily and comfortably, Aiducation implemented at some points recommendation buttons, plug-ins and widgets of social networks such as Facebook and Twitter. By clicking on these functions a new window opens which offers you to share the respective content or link directly with these networks. In order to use this service you have to register with the respective social network before. Only if you are logged in with your social network account, these contents or links can be shared with your contacts in accordance with your privacy settings. Please refer to the respective privacy policies in order to find out more about the purpose and scope of the data which is collected by the Facebook and Twitter websites through embedded services on the Aiducation website (e.g. [Facebook Privacy Policy](#), [Twitter Privacy Policy](#)).

In addition, there are direct links to contents and information about Aiducation stored at Youtube, Xing, Ammodo, LinkedIn and other networks. The functions of these networks also offer you to share these contents and information with other users. For further information please refer to the privacy policies of Youtube, Xing, LinkedIn and Ammodo ([Youtube Privacy Policy](#), [XING Privacy Policy](#), [Ammodo Privacy Policy](#), [LinkedIn Privacy Policy](#)).

## 7. Rights of Data Subject, Data Deletion/Correction, Newsletter

You have certain rights pursuant to the applicable laws and regulations on data protection. Based on the GDPR, you have the following rights:

- Right of Access
- Right to Rectification
- Right of Deletion
- Right to Restriction of processing
- Right to Object
- Right to Data Portability
- Right to Compensation
- Right not to be subject to automated decision making

You are free to decide if, and for which purposes we may use your data.

You may withdraw, at any time, the consent to use your data which you gave us when registering as an AiduMaker or making a donation otherwise. Such withdrawal has immediate effect as far as our future use of this data is concerned, but it does not have retrospective effect. Likewise and under certain conditions you are entitled to demand the correction, blocking or deletion of the data which we stored. To withdraw your consent, or for the correction, blocking or deletion of your data, please send an email indicating your request and your address to [datenschutz@aiducation.org](mailto:datenschutz@aiducation.org).

In any event, personal data that was collected will be deleted by Aiducation as soon as it is no longer necessary to store it, to fulfil the purposes for which it was stored originally, or to fulfil regulatory or statutory obligations. The data is being blocked instead of being deleted if the deletion is against retention periods imposed by law, statute or contract.

The Aiducation website offers you the possibility to subscribe to a newsletter with targeted information. The newsletter subscription will be activated only after you have consented to receiving the newsletter by confirming the registration link sent to you in a separate email. You can unsubscribe at any time. Generally each newsletter contains a link at it's end, enabling you to unsubscribe without any problems. Of course you can withdraw your consent to receiving the newsletter at any time. In order to withdraw your consent please send an email to [abowiderruf@aiducation.org](mailto:abowiderruf@aiducation.org).

## **8. Protection of Your Data**

We want you to feel secure when you share your data with us. The protection of your personal data is very important to us. Even though no website can guarantee perfect security, we implemented appropriate administrative, technical and physical security procedures to protect the personal data which you share with us.

## **9. Automated Decision-Making, Profiling, Biometric Data**

We generally do not use any fully automated decision-making pursuant to Art.22 GDPR. We do not process your data automatically with the goal of assessing certain personal aspects (profiling). As far as required by law we will inform you should we use such procedure in the future.

Biometric data is classified as sensitive personal data under GDPR. As far as GDPR is applicable, your explicit consent is therefore required to use your TouchID or other biometric identification, in order to access certain applications.

## **10. Right to Object according Art.21 GDPR**

If GDPR is applicable you have the following rights:

- Right to Object to Data Processing for Direct Marketing Purposes

In individual cases, we process your personal data in order to conduct direct marketing. You have the right to object to the processing of your personal data, for the purpose of this type of marketing any time. This also applies to profiling, insofar as it is in direct connection with such direct marketing.

If you object to processing for the purpose of direct marketing, we will no longer process your personal data for this purpose.

- Individual Right of Objections

On grounds relating to your particular situation, you have the right of objection to processing of your personal data at any time, in line with Art.6 para.1 subpara.3 GDPR (data processing in the public interest) and Art.6 subpara. F GDPR (data processing based on balancing interests). This also applies to profiling based on this provision in terms of Art.4 para.4 GDPR.

If you submit an objection, we will no longer process your personal data unless we can give evidence of mandatory, legitimate reasons for processing, which outweigh your interests, rights and freedoms, or the processing serves the enforcement, exercise or defence of interests. Please note, that in cases where you submit an objection we will not be able to provide services and maintain a business relationship.

- **Making the Objection**

The objection does not need to be made in a particular form. However, it should be addressed to the responsible persons / entities as indicated in sect.11 below.

## **11. Responsible Persons**

Where there is a National Chapter in your jurisdiction, the responsible entity is the respective chapter. Where there is not, the responsible person is the Umbrella.

### **Swiss Chapter**

Aiducation International Schweiz  
Data Protection Office  
8000 Zürich  
Switzerland

### **UK Chapter**

Aiducation International UK  
Data Protection Office  
PO Box 705  
Cambridge CB1 0PB  
United Kingdom

### **German Chapter**

Aiducation International Deutschland e.V.  
Data Protection Office  
Postfach 1180  
79501 Lörrach  
Germany

### **US Chapter**

Aiducation International USA, Inc  
Data Protection Office  
c/o Reiss+Preuss LLP



200 West 41<sup>st</sup> St, 20<sup>th</sup> Floor  
New York, NY 10036  
USA

**Umbrella**

Aiducation International  
Data Protection Office  
c/o RMPLAW  
Dufourstrasse 90  
8008 Zürich  
Switzerland

**12. Questions and Comments**

For questions, suggestions or comments concerning data protection please send an email to [datenschutz@aiducation.org](mailto:datenschutz@aiducation.org).

This Privacy Policy is effective as of May 25, 2018