



Building People  
Building Nations



Aiducation International



Aiducation International is a for-impact organization that awards merit-based scholarships to bright and needy high school students in developing countries (focus Kenya and Philippines). The scholars participate in Aiducation's unique mentoring program and thus become part of a network of future decision makers who develop a culture of giving back to their communities. Thereby, donors directly impact individuals and their societies alike.

[www.aiducation.org](http://www.aiducation.org)



## Aiducation = Access to education + civic leadership development

Education is the most important lever for the development of active citizens. Active citizens are the most important lever for the economic, political, and social development of a country.

Together with our donors (AiduMakers), we support bright and motivated, but needy students through merit-based scholarships in developing countries (focus on Kenya and the Philippines). As a donor, you support your student financially ("Aid to Education") and you give them access to mentoring and civic leadership training to further their personal development ("Education to Aid"). By combining these two components, your donation turns into a sustainable long-term investment into human potential with increased impact.

**1. "Building people":** With your scholarship you provide a talented student who lacks the financial means with access to formal education.

**2. "Building nations":** Your scholar (AiduFellow) participates in our mentoring program and thereby receives mentoring, training, and coaching in civic leadership and becomes part of our unique network of future decision makers who will drive their country forward.

## Aiducation: maximum impact through focus on meritocracy

We want to maximize the impact of your donations and ensure sustainable change. This is why we focus on high potential students who have already demonstrated excellence in school and extracurricular activities but lack the finances to access education. All of our applicants have passed a rigorous selection process and fulfil these three criteria.

1. They belong to the top 10% of the most talented students in their school year.
2. They come from disadvantaged financial backgrounds.
3. They apply for a scholarship with references and hand-written essays to share their determination and goals.

We maximize efficiency to guarantee that 90% of your donation is immediately segmented into a fund solely used for education costs.



## Aiducation: maximum transparency

### Our scholarships are based on the 1:1 principle:

As the AiduMaker (donor), you can select which scholarship application and student you want to support. You can also create a name for the scholarship you award (e.g. "Frank Miller Scholarship").

But transparency doesn't stop there. Each year, you will receive progress reports on the student's performance in the classroom and extra curriculum activities in their community. This way, you can track the impact of your donation.



*"Aiducation is always inspiring me with their work and I look forward to see what impact they will have in the future. My best wishes and support!"*

*Ann Söderblom (Söderblom Design),  
AiduMaker*



## Direct impact: one student at a time

We give bright and financially disadvantaged students access to education and mentoring to enable them to change their lives dramatically. The direct impact of an Aiducation scholarship can be exemplified by David:

*David graduated from his primary school (free to attend in Kenya) at the top of his class, but his parents who are farmers and have to support their family on a minimal income, couldn't afford to pay his high school fees. Thanks to the financial support of his AiduMaker, David could go to school and get closer his dream to become an electrical engineer. In 2011, David graduated from high school with the best grades in Kilifi County (out of over 7,000 students) and has now received several grants and loans to study at Kenya Polytechnic University College, in Nairobi.*

***"I had problems paying for my school fees, but after getting the scholarship I was able to fully concentrate on my studies and did succeed"***

*David Charo K - AiduFellow*



## Long term impact: building a new generation of leaders

Your scholarship will not only allow your AiduFellow to go to school, but they will also join a powerful network of leaders, alumni and students in their country. A network consisting of future teachers, social workers, nurses, doctors, lawyers, politicians and entrepreneurs - all eager, willing, and able to contribute to the economic, political, and social development of their country.

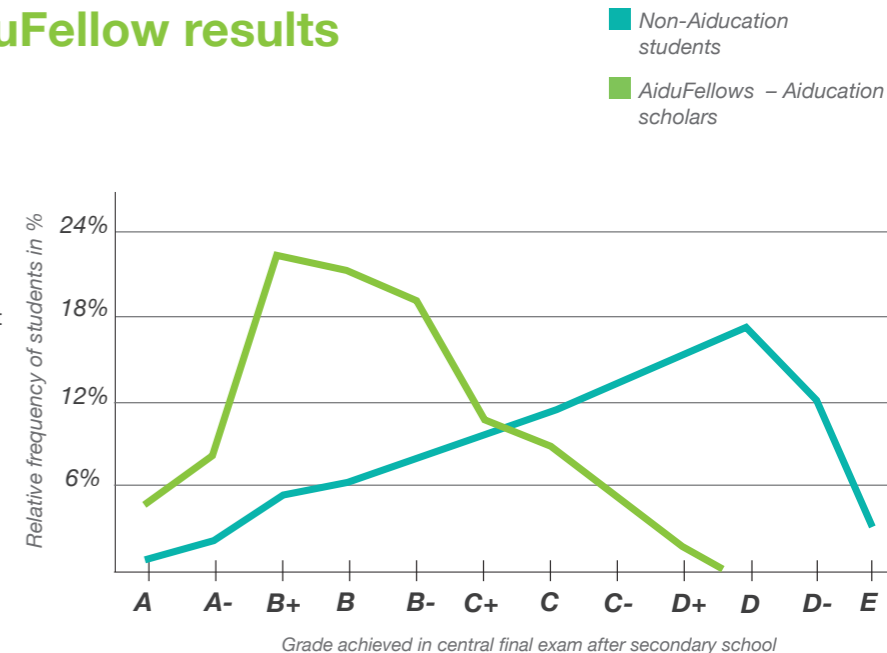
Furthermore, your scholar gains access to high quality mentoring in various formats like start-up academies, educational grants, start-up competitions or tailored training sessions. AiduFellows and Alumni get to know each other, learn from each other, and develop strategies to develop their lives as well as the future of their whole country.



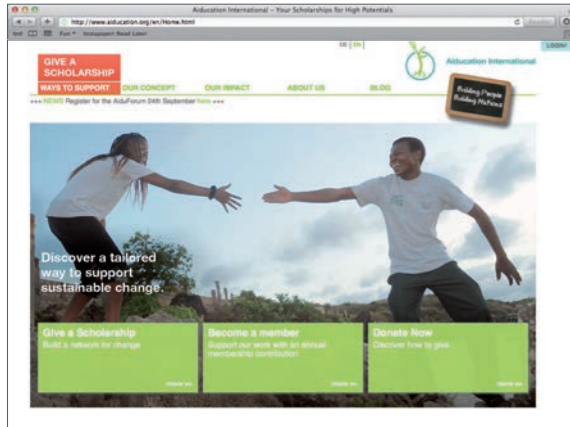
## Facts and figures: our AiduFellow results

In Kenya for 2014, 361 AiduFellows attended high school at 91 partner schools across the country. Graduating students in Kenya sit for a nationwide exam called the KCSE and our students consistently outperform national averages. For example, two thirds of our graduating students since 2011 were in the top 30% of their class year and they earned a B average vs. the nationwide C- average (see graph). A student with a KCSE score above B- often qualifies for university subsidies and loans, and a person with a high school diploma earns twice the income than someone without one (*Eduardo Zepeda, „Addressing the employment poverty nexus in Kenya“, 2007*).

In the Philippines, we launched our partnership with the Pathways Philippines program in 2014. Our AiduFellows receive four years of tutoring, mentorship, and funding to take college entrance exams. We look forward to sharing the results of those students once available.



## Discover a tailored way to support sustainable change



**1. Become an AiduMaker - give a scholarship.** Award a high-school scholarship directly to the bright and motivated student with an application that inspires you.

**2. Become an AiduFriend - support our work as a member.** Support our organization through an annual membership fee and you may also choose to volunteer or share your expertise.

**3. Become an AiduPartner - support Aiducation as a company or foundation.** Collaborate with Aiducation International through a tailored partnership based on the resources and interests of your organization.

**Get active!** You can find further information on our website: [www.aiducation.org](http://www.aiducation.org).

## How it works: for AiduMakers (donors of a scholarship)

### Select the application that inspires you.

View our applicants database online ([www.aiducation.org/en/Content/AiduFellows/Database.html](http://www.aiducation.org/en/Content/AiduFellows/Database.html)), read the applications posted and review the primary school results, references and essays from our students.

### Fund your scholarship for the same cost as a cup of coffee.

You can decide if you want to pay the fees in annual instalments or as a lump sum. All your donations are tax deductible. More information on the prices of scholarships can be found on our website ([www.aiducation.org](http://www.aiducation.org))

### Review progress reports.

Follow the progress of your scholar (AiduFellow) as you receive annual copies of their progress and grades through our website. Some AiduFellows choose to post letters and messages when they attend our Mentorship Academies once a year.

## How it works: for AiduFriends (members of Aiducation)

### **Join the network.**

Interact with other AiduFriends at special Aiducation events.

### **Enjoy transparency and information.**

Stay informed about our progress and participate in our Annual Assembly.

### **Contribute membership fees annually.**

It's only two dinners per year! More information on the membership fees can be found on our website ([www.aiducation.org/en/donate.html](http://www.aiducation.org/en/donate.html))

Find out more on our website [www.aiducation.org](http://www.aiducation.org), or contact us directly: [info@aiducation.org](mailto:info@aiducation.org)

## How it works: for AiduPartners (companies and foundations)

As an AiduPartner, you have various options to enter a partnership with us, which will be tailor-made to the preferences and resources of your organization. Sponsor your own Mentorship Academy, award scholarships in bulk, help to establish a “talent-raising” or “scholarship-raising” chapter, or support our activities with contributions in kind. Your commitment allows us to do what we do best: help our AiduFellows realize their potential.”

We look forward to discussing the different possibilities with you personally.  
Contact us at [aidupartners@aiducation.org](mailto:aidupartners@aiducation.org).





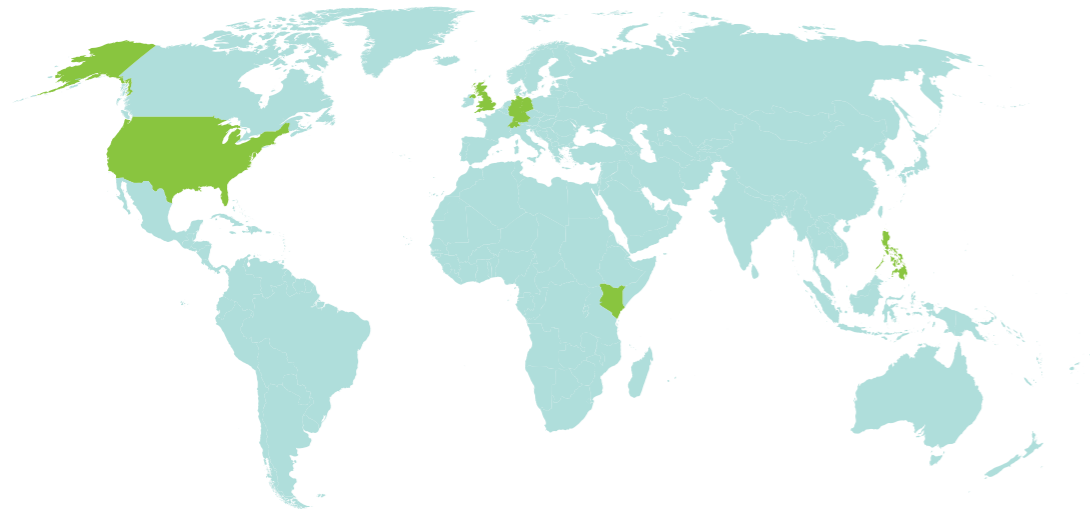
## How it all started



In 2006, Jeremiah Kiponda Kambi, a physician, founded an organization in Kenya with his friends. The purpose of this organization was to battle one of the biggest problems in his country: restricted access to high school caused by school fees that were unaffordable for a large percentage of the population. This commitment first convinced Kristin and Florian, and later the entire Swiss team, to join this effort and refine and push the idea forward.

The result is Aiducation International, with chapters in Kenya, Philippines, Switzerland, Germany, the UK and the US.

## Towards a global organization for education



Aiducation International consists of "talent-raising" chapters and "scholarship-raising" chapters, which are registered as non-profit organizations in their respective countries. The "talent-raising" chapters recruit and attend to our scholars locally. The "scholarship-raising" chapters introduce the candidates to potential AiduMakers.

## Contact us!

**Aiducation International**  
c/o RMPLAW  
Dufourstrasse 90  
8008 Zurich, Switzerland

**Aiducation International**  
**Switzerland**  
8000 Zurich, Switzerland

**Aiducation International UK**  
Aiducation International UK  
P.O. Box 705  
Cambridge, United Kingdom

**Aiducation International**  
**Germany**  
Aiducation International e.V.  
P.O. Box 1180  
79501 Lörrach, Germany

**Aiducation International US, Inc.**  
Corporation Trust Center, 1209  
Orange Street, Wilmington,  
Delaware 19801,  
Newcastle County, USA

**Aiducation International**  
**Kenya**  
P.O.Box 139  
80202 Watamu, Kenya

**Aiducation International**  
**Philippines**  
Pathways to Higher Education  
Alingal Hall, Ateneo de Manila  
University Loyola Heights,  
Quezon City, Metro Manila,  
Philippines

[info@aiducation.org](mailto:info@aiducation.org)

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### Our Partners



**“Education is the great engine of personal development. It is through education that the daughter of a peasant farmer can become a doctor, that the son of a mineworker can become head of the mine, that a child of farmworkers can become president of a great nation.”**

Nelson Mandela