


Aiducation International is a non-profit organisation connecting high-potential students from Kenya with individual donors who award scholarships. Doing so, we empower talented children from under-privileged backgrounds to develop essential skills and become drivers of change in the developing world.



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“Education is at the beginning
of every success story.”

JIMMY, AIDUFELLOW



a group of AiduFellows - Malindi, Kenya, 2010



CHAIRMAN'S REPORT

Dear AiduMakers, dear friends of Aiducation,

It is with great pleasure that we are presenting our first Annual Report. We have made significant progress since the founding of Aiducation International UK in September 2009. Our mission, which our Aiducators are working on with great intrinsic motivation, can be summarized in two simple phrases: **AID TO EDUCATE, AND EDUCATE TO AID**

Why 'Aid to Educate'?

We're enabling highly talented but financially disadvantaged students in developing countries to realise their potential. We do this by providing high-school scholarships to students who have proved their academic strength in publicly funded primary schools in Kenya, and who need financial support to successfully continue their education. We are also improving the benefit of their education through staying close to the students during their school terms, and ensuring that performance is kept high. As a result, our students are likely to excel at the secondary school exams after 4 years, and get a publicly funded University scholarship. We are bridging the bottleneck of secondary education in Kenya, enabling students to succeed on their complete education path.

Why 'Educate to Aid'?

We can achieve sustainable social impact by forming new generations of proactive and socially responsible leaders who instigate change from within their countries.

The students we select have already demonstrated their strong initiative-taking mindset and motivation. We develop their skills through additional mentoring and training and inspire them by allowing them to meet with the change-makers of their country. We have started to build a community of leaders that will grow into a network of professionals and leaders, who will be able to continuously increase the momentum of change.

Thank you for your ongoing support.
With Aiducator regards,

Jan Rihak
Chairman of Trustees, Aiducation International UK



Lucy Piri, AduFellow
During our mentorship academy 2009



CEO'S REPORT

Looking back at the past 12 months, I cannot help but feeling very proud of what has been achieved by Aiducation's UK team.

Fundraising efforts generated revenue in excess of £10,000. We welcomed 11 new AduMakers in our network, each one awarding a scholarship to a talented and underprivileged student in Kenya, either as a one-off donation covering the fees for four years of secondary education, or as a pledge to fund a student through an annual donation in the next four years. If we count scholarships raised prior to our registration and therefore processed through our Swiss headquarters, Aiducation UK has raised 38 scholarships in 2010.

Aiducation UK has played an instrumental role in attracting programme and fundraising partners to the Aiducation International Umbrella organisation. On the fundraising side, partnering with McKinsey for Children allowed us to send 20 high-potential students to secondary school. On the programme side, our partnership with the Kibera Primary School for Girls will enable 15 girls from Kenya's largest slum to pursue their studies at secondary school level, thereby allowing continuous support from the start of primary school to the end of secondary school.

Aiducation UK is now run by a core team of twenty volunteers, in Cambridge and London. We have established links with volunteer centres nationwide

through a subscription to do-it.org. This will allow the organisation to mature and rely on an even more diverse set of skills to run fundraising operations in the next period.

The Year 2011-2012 will see further diversification of fundraising channels. Building on the success of auction events held in London and Cambridge, we will aim to create an event portfolio that will not only take the number of scholarships to the next level, but also reinforce awareness of Aiducation in the UK. We will also keep seeking funding from Service Clubs, individual donors, schools and university students, as well as from foundations and businesses.

It's been an exciting first year, and I am confident that the excitement will grow over the years as we enable more and more bright underprivileged students from Kenya to access the best secondary schools of their country



Jeremie Guillaume
CEO, Aiducation International UK



OUR ACHIEVEMENTS IN 2010



38 SCHOLARSHIPS RAISED...

1. COULSON K.
2. KITI GIFT P.
3. CHAI C.
4. FATMA M.
5. MWAYELE PATRICK U.
6. LUCKY K.
7. CHIKOLA MICHAEL M.
8. DZEVULA KHAMENE G.
9. DZIVULA MAUTUH G.
10. DZOMBO RECKSON T.
11. ERIC M.
12. FAIZ MOHAMMAD O.
13. HANSY C.
14. JULIUS T.
15. NABIL HUSSEIN S.
16. SAMUEL NGALA S.
17. YUSRA KASSIM A.
18. KATANI INDIAZI W.
19. BRIAN K.
20. ADIEMA RUTH A.
21. SAMUEL M.
22. CHARLOTTE KONDA J.
23. GONA DANIEL K.
24. WINNIE ANASTEZIA O.
25. SHUKRANI K.
26. MERCY C.
27. MUMBI N.
28. BAYAH ESSIEN B.
29. DANIEL MANGI M.
30. JOHN JUMAA D.
31. AMINA A.
32. KATANA SAMINI H.
33. EDDIE K.
34. IBRAHIM R.
35. MOHAMED K.
36. BRENDA K.
37. MARY N.
38. KINYUA JUSTUS M.



top: a lecture during our mentorship academy in summer 2010; welcome banner in front of Gede secondary school, Gede, Kenya
middle: students during the mentorship Academies; bottom: assembly during the Mentorship Academy in december 2010

... AND TWO MENTORSHIP ACADEMIES

IMPRESSED BY THE LEVEL OF REFLECTION AND KNOWLEDGE - AIDUCATOR REBEKKA THOMMEN REPORTS FROM OUR 3RD MENTORSHIP ACADEMY

From December 13th to 17th, the Kenyan Chapter of Aiducation International organised the 3rd Mentorship Academy with over 60 of our highly talented scholars participating. These week-long seminars form the non-monetary support we give our AiduFellows with the goal to aid their personal development towards becoming proactive and empowered citizens who challenge the status quo and take over responsibility to make a better Kenya.

Fortunately I had the opportunity to travel to Kenya this December and get a first hand experience on this Mentorship Academy. The lectures and sessions held were very inspirational, practical and covered many topics. On the first day, Owen Baya, Senior Deputy Registrar of the Pwani University, and Dan Mugeru, Director of the School Of Public Speaking Training in Mombasa, taught the AiduFellows about important personal assets to develop like work and personal ethics, purposefulness, integrity, responsibility and motivation. Thereafter, two whole days dealt with entrepreneurship. Mr. Sirillo Muriungi, Director of the Hi-Tech Institute of Professional Studies, and Mr. Charles Muriungi, Director of CM Steel Construction Ltd., shared their experiences on topics like how to successfully manage a business empire, how to become a responsible entrepreneur and how to form a successful team. I also had the chance to hold a speech about how to write a business plan and about communication/ advertising. The fourth day was dedicated to environmental issues where Edward Mwamuye, director of COBEC (Community Based Environmental Conservation) raised awareness on the conservation of the marine environment and the management of natural resources.


Through these varied sessions students gained in-sights on all three relevant dimensions of sustainable development: social, economic and ecological change.

On the last day, AiduFellows got the chance to really show their potential by presenting the output of two group works they had been tasked with during the week. One was about identifying Kenyas main problems and coming up with feasible solutions to them. I was quite impressed by the level of reflection and knowledge the students showed on topics like HIV, corruption, poverty, drug abuse and climate change, but also how critically they challenged each other on their opinions. For the other group work I had given them a structure according to which to write their own business plan. Again, I was very positively surprised by the outcome. Most ideas showed that the students had clearly grasped the notion of responsible entrepreneurship by presenting innovative solutions tackling social or ecological problems, centering around topics like solar energy, plastic and glas recycling, biodegradable plastic, and water reuse.

The last day ended with a beach cleaning activity, where all students and the Aiducation International team collected garbage on the beach. The AiduFellows had learned one day earlier that plastic trash on beaches represents a critical environmental issue because turtles mistake it for jellyfish, eat it and die from it. To put this learning into practice we collected over 50 bags full with plastic and trash within only one hour! Because, as Aidufellow James Runda summarized his main learning of the week, "Desire to change the world without action is nothing".

Rebekka is an active member of the Swiss chapter of Aiducation International. She is involved in various fields like public relations and scholarship-raising activities.

MEET THE AIDUFELLOWS...

Name (as in K.C.P.E. and underline surname): KALU LYNDA NZINGO		Passport-sized photo: 
Nationality: KENYAN	Sex: <input checked="" type="checkbox"/> female <input type="checkbox"/> male	
Date of birth (dd/mm/yy): 22/05/1992	Place of birth: MALINDI	
Private Telephone No: -	Mobile phone No: [REDACTED]	
Home address: [REDACTED]	E-Mail: [REDACTED]	
Province & District: COAST PROVINCE, MOMBASA DISTRICT.		
Division & Village: MVITA DIVISION		



LYNDA

LYNDA IS ONE OF THE TEN AIDUFELLOWS WHO GRADUATED THIS YEAR. OUT OF THE 20,000 STUDENTS WHO TOOK THE KENYAN CERTIFICATE OF SECONDARY EDUCATION (KCSE) IN THE COAST REGION, LYNDA CAME #51. HER FINAL GRADE OPENS THE DOORS OF ANY UNIVERSITY IN THE COUNTRY.

Lynda has an older brother and a younger sister. Her parents understand the value of education, and sacrificed all they could to send their three children to good schools. However, secondary school fees were simply too high. "One day, my dad heard from his cousin in Watamu that there was an organisation there which could help us with scholarships for secondary education, says Lynda. I decided to apply straight away." Soon afterwards, Lynda had been selected by an AiduMaker and her full secondary education at the Agha Khan High School in Nairobi was secured. "After a short while, my younger sister Elisabeth applied to Aiducation, and got a scholarship as well!"

When we asked Lynda what was her best memory from these four years of secondary education, she replied without any hesitation: "my best moment was the national business competition in which I took part in February 2010. With a group of friends, we set up a business plan for a company producing jewels and fashion accessories carved in coconut. Being from the Coast Region, this idea came naturally to me! I was the CEO of the business, and got to present my products and my strategy to a jury of executives from major Kenyan businesses. I was so delighted when I found out that I was elected as the best CEO across all Kenya for the competition!"

After a well-deserved day of celebration on KCSE day, spent with friends at the cinema, eating pop-corn and ice-cream, Lynda is already thinking about her future. "I would like to apply to the medical school at the University of Nairobi, this is the best university in the country for medicine. I have a few months free before the University recruitment round starts, so I have taken a computer course until September, for which I have also received a scholarship."

Lynda encourages all current AiduFellows to work hard: "I hope the rest of the AiduFellows would be challenged to do better than I did!" We hope that her achievements send an inspiring message to all students who haven't secured funds for their secondary education.

top: Lynda's application form

bottom: Lynda at one of our Mentorship Academies, Kenya

AIDUCATION INTERNATIONAL KENYA:
P. O. BOX 139--80202
WATHAMU.

Dear sir:

REF: REQUEST FOR FREE SCHOLARSHIP:

I kindly ask you to consider this application for assistance.

Margaret Mumbi Ngigi admission number: 18602 is an orphan girl who joined our school this year in form one, with the assistance of parents of form one students of this year. She lost her parents some years ago and during the post election violence, together with her Aunt's family they were thrown out of Burnt Forest and temporarily took shelter in Nakuru Show Ground. They moved on to Ol-kalou before someone allowed them to

Name (as in K.C.P.E. and underline surname)		
NGIGI MUMBI MARGARET		
Nationality	Sex: <input checked="" type="checkbox"/> female <input type="checkbox"/> male	
KENYAN		
Date of birth (dd/mm/yy)	Place of birth	
18/2/1996	Nakuru	
Private Telephone No:	Mobile phone No:	
Home address:	E-Mail:	
Province & District:		
Division & Village:		

MARGARET

MARGARET IS A 14 YEAR-OLD ORPHAN WHO WAS FORCED TO FLEE HER HOMETOWN AFTER THE POST-ELECTION VIOLENCE IN 2008, BUT DID NOT GIVE UP ON HER DREAM TO BECOME A COMPUTER ENGINEER.

In a letter attached to Margaret's application for a scholarship, her Head Teacher explained the situation: "Margaret lost her parents some years ago and during the post-election violence in 2008, together with her aunt's family, she had to flee from the district of Burnt Forest and take shelter in Nakuru Show Ground", a stadium converted into a camp for Internally Displaced Persons. The family then moved on to the outskirts of Nakuru, in the Rift Valley province, where someone offered them to use his home.

New in town, with very little income, Margaret's aunt asked for local community support to finance the first few weeks of her niece's high school education. Then Margaret, encouraged by her teachers, applied for a scholarship at Aiducation. In her essay, she told us about her dream to use her scholarship to become a computer engineer, as she is convinced that technology is essential for the development of Kenya.

Shortly afterwards, 6000 kilometres away from Nakuru, Anna heard about Margaret through a friend: "when my friend described this young girl with a passion for computers and a vision to bring her country to the 21st century by developing its IT infrastructure, I couldn't help but cheer for her. I am very interested in IT myself, and have even considered a career in IT consulting. I am a very pragmatic and level-headed

person and Margaret, at only 14 years of age, seemed to have similar characteristics. It didn't take much to convince me to sponsor her scholarship."

Jeremiah Kambi, CEO of Aiducation Kenya, called Margaret's aunt to tell her about the scholarship: "She was absolutely ecstatic when she heard the news", Jeremiah told us. "She handed the phone over to Margaret, who got even more excited. She realised that she had not only received a full scholarship, but she had also joined a network of students from all over the country!"

top: Letter from Margaret's teacher
bottom: Margaret's application profile and Anna - Margaret's AiduMaker



top: Jeremiah Kambi - Aiducation International Kenya CEO and Co- Founder

AIDUCATION IN KENYA

AIDUCATION KENYA WAS FOUNDED IN 2006, WHEN JEREMIAH KAMBI AND SOME CLOSE FRIENDS GATHERED TO ADDRESS ONE OF THE BIGGEST PROBLEM IN THEIR COUNTRY, THE LARGE PERCENTAGE OF TALENTED STUDENTS WHO DROP OUT OF SCHOOL BECAUSE THEY CANNOT AFFORD THE FEES FOR HIGH SCHOOL.

Several years previously, a Rotary scholarship had allowed Jeremiah to become a clinical officer and he felt that funding the school fees for deserving students would benefit the whole community.

Today, Aiducation Kenya has seven dedicated members, two of which are permanent staff. Aiducation Kenya is Aiducation's grassroots operational base, which ensures that every step of our process is taken care of locally, and strives to deliver excellent service to AduFellows. All year round, our staff and volunteers in Kenya travel across the country and visit schools to spread the word about our scholarships. They also set-up partnerships with secondary schools, screen applications, contact students who have been awarded a scholarship, follow scholars' progress and report it to AduMakers, and organise the Mentorship Academies.



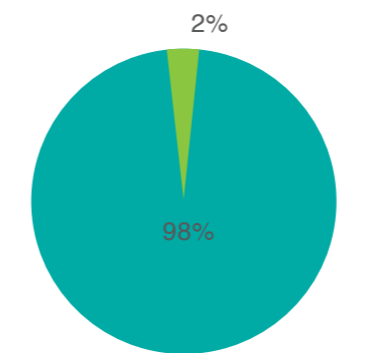
left Aiducation Kenya team posing in front of our office in Watamu;
right: Jan Rihak spreading awareness about Aiducation scholarships at Chebara Girls Secondary School

FINANCIAL REPORT

STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 March 2011 (in GBP)

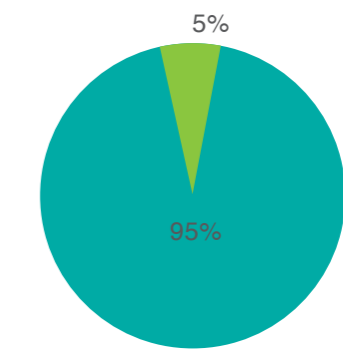
INCOMING RESOURCES (in GBP)	RESTRICTED	DESIGNATED	UNRESTRICTED	2010
Incoming resources from charitable activities	9869.00	-	52.00	10395.00
Other Income	-	-	0.66	0.66
Total Incoming Resources	9869.00	-	526.66	10395.66
RESOURCES EXPENDED (in GBP)				
Charitable Activities	7040.78	-	-	7040.78
Governance Costs	-	-	251	251
Total Resources Expended	7040.78	-	251	7291.78
NET (OUTGOING)/INCOMING RESOURCES	2828.22	-	275.66	3103.88
BALANCE BROUGHT FORWARD	-	-	-	5794.00
TOTAL NET (OUTGOING)/INCOMING RESOURCES	-	-	-	8897.88

INCOME BREAKDOWN



■ Programmes: Scholarships
■ Administrative Costs

EXPENDITURE BREAKDOWN



■ Donations: Scholarships (restricted)
■ Donations: unrestricted

BALANCE SHEET

FIXED ASSETS	0
CURRENT ASSETS	8897.88
Cash at bank and in hand	8897.88
Total Current Assets	8897.88
Total Assets	8897.88
CREDITORS	0
PLEDGES	9750
NET ASSETS	-852.12

FUNDS

UNRESTRICTED FUNDS	0
RESTRICTED FUNDS	9750